

**KELLOGG'S****SPRING  
PLANTING****Sale**LIBRARY  
RECEIVED  
MAR 22 1955 ★  
Department of Agriculture**STRAWBERRIES**

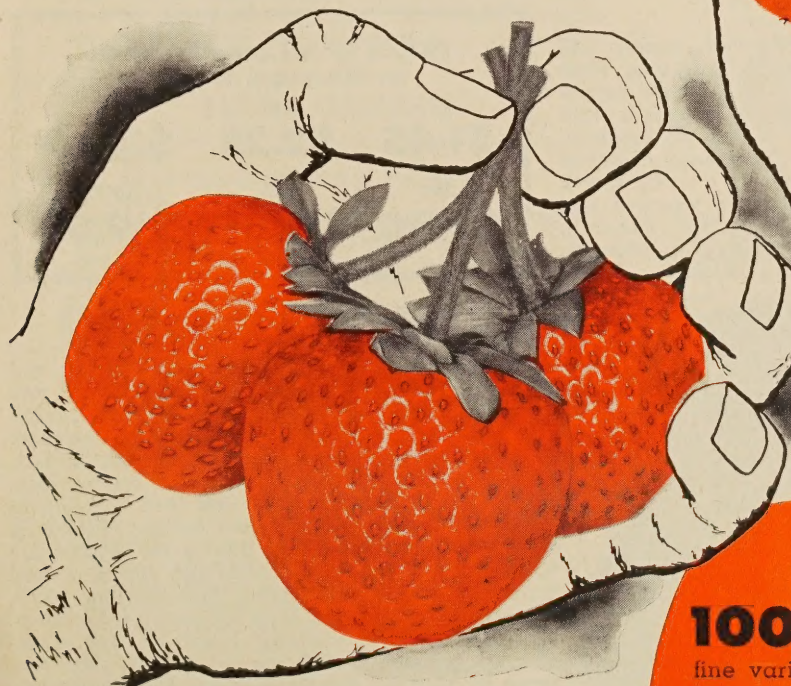
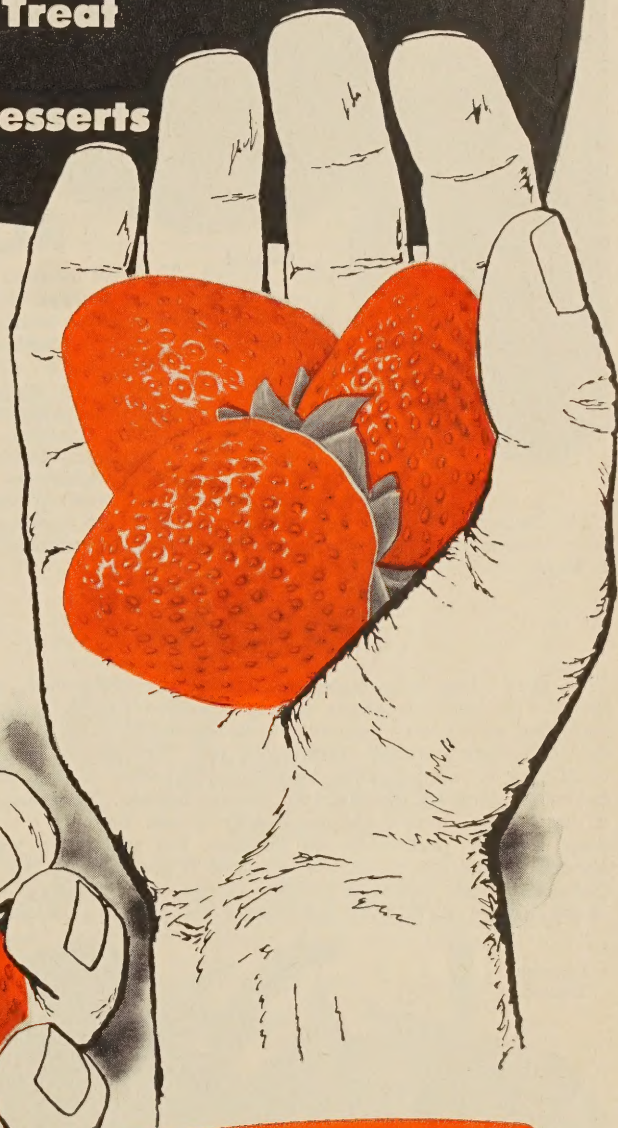
**Nature's Greatest Taste Treat**  
**Fresh, Delightful Flavor**  
**Make Many Tangy Desserts**

**GEM  
EVERBEARER**

A berry that really produces. This standard everbearer produces two big crops every year. Berries are large, bright red in color and have a tart flavor. Excellent plant maker, healthy, vigorous and very productive. A money-maker that has stood the test of time. 25 for \$2.10; 50 for \$3.15; 100 for \$5.25; 500 for \$19.90, Ppd.

**PREMIER  
JUNE BEARER**

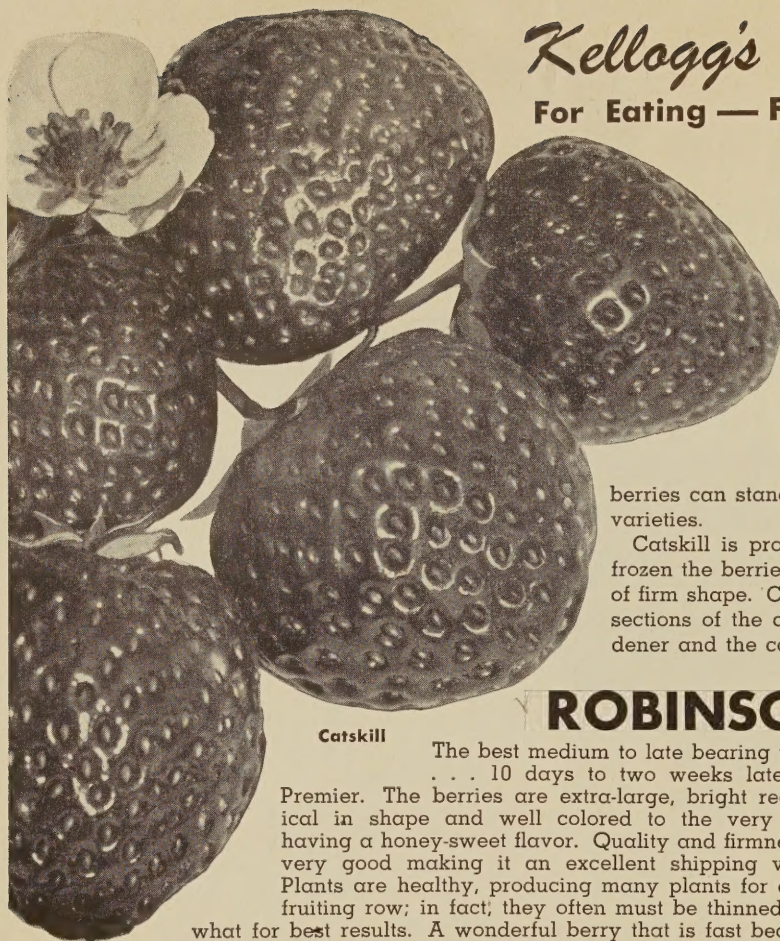
One of the earliest and heaviest producing varieties bringing high profits to commercial growers. Berries are uniformly large, bright red in color, and have a super-delicious flavor. Plants are sturdy, frost-resistant and unusually healthy. Excellent for shipping and for preserving. 25 for \$1.45; 50 for \$2.25; 100 for \$3.60; 250 for \$6.80; 500 for \$11.00; 1000 for \$19.85, Ppd.

**ALL SEASON  
STRAWBERRY BARGAIN**

**100** STRAWBERRY PLANTS. Fifty of each of the above listed varieties. Two fine varieties for eating, freezing, canning and profit. Don't **\$4.89** delay order today. Postpaid

**R. M. KELLOGG CO.**  
**Three Rivers, Michigan**





# Kellogg's STRAWBERRIES

For Eating — Freezing — Canning — Profit

## CATSKILL

A leader among all midseason varieties. Catskill produces more quarts of larger berries than any other variety. The berries are extra large and the flavor extra fine, mild and sweet. Fruit is bright, shiny red holding their color very well. This is one of the most productive varieties, vigorous and healthy. The plants have rich, waxy foliage and the fruit is produced on long picking stems. It is a sure cropper and ranks next to Premier in this respect. It is a good plant maker and the

berries can stand wet weather at harvest time better than most varieties.

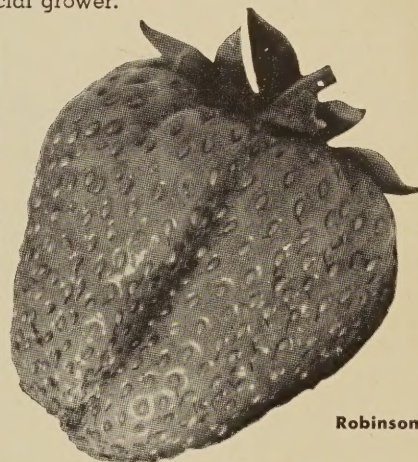
Catskill is probably the best strawberry for freezing. When frozen the berries retain their rich red color, flavor, and are still of firm shape. Catskill is warmly recommended for all northern sections of the country. A top notch variety for the home gardener and the commercial grower.

## ROBINSON

Catskill

The best medium to late bearing variety . . . 10 days to two weeks later than

Premier. The berries are extra-large, bright red, conical in shape and well colored to the very center having a honey-sweet flavor. Quality and firmness are very good making it an excellent shipping variety. Plants are healthy, producing many plants for a good fruiting row; in fact, they often must be thinned somewhat for best results. A wonderful berry that is fast becoming very popular for canning and table use and excellent for shipping to distant markets. This variety has been grown commercially in northern areas for the past ten years and has produced wonderful crops of fruit every year under the most unfavorable conditions. A variety well worth trying.



Robinson

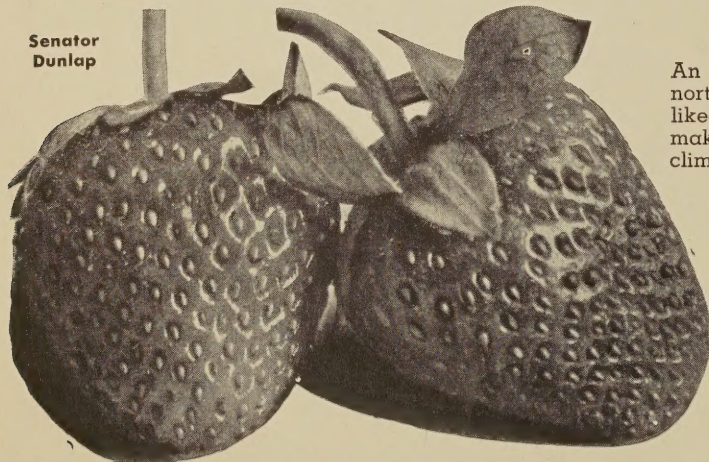
## FAIRFAX

This name has long been associated primarily with quality and flavor. In fact, for sheer eating pleasure Fairfax has long been regarded as the very best variety in the world. Firm, ruby-red berries that turn dark purplish when fully ripe. This darker color is a mark of quality to retail buyers; after their first taste of the delicious fruit, customers look for the distinctly darker berries. They are fan shaped at first, then normal shape. Sturdy plants bearing a fairly heavy crop. Not so productive as Premier, but growth is vigorous and enough plants are produced to make a fine fruiting row. Non-acid, distinctive taste that is a favorite everywhere. Brings high prices on every market all through the middle and northern states.

PRICES for all varieties listed on this page. PREPAID

| 25     | 50      | 100     |
|--------|---------|---------|
| \$1.45 | \$2.25  | \$3.60  |
| 250    | 500     | 1000    |
| \$6.80 | \$11.00 | \$19.85 |

Senator Dunlap

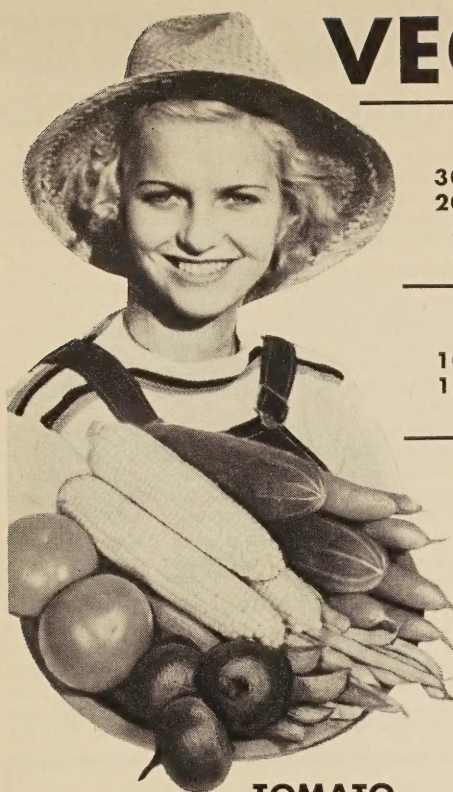


## SENATOR DUNLAP

An older variety that has been grown in the middle and northern states for many years and is still grown and liked by many people. The hardiness of Senator Dunlap makes it especially adaptable to coldest and warmest climates which often injures weaker varieties and to poorest soil conditions. The berries are medium large, conical in shape, and dark red in color all the way through and of good quality. Flavor is very sweet — requires very little sugar. Plants are unusually healthy, very prolific and makes a solid fruiting row. A very strong, high-yielding plant. This is one of the best sorts for canning purposes. A bi-sexual sort, best grown in narrow rows. Commercial growers and home gardeners alike can profit by planting Senator Dunlap. For quality berries, try a planting this season.

ALL ITEMS IN THIS CATALOG ARE PREPAID





# VEGETABLE PLANTS

## COLLECTION OF 600 PLANTS

- 300 Yellow Sweet Spanish Onion plants
- 200 Crystal Wax Bermuda Onion plants
- 50 Early Jersey Wakefield Cabbage plants
- 50 Early Copenhagen Market Cabbage plants

FOR **\$2.98**

## COLLECTION OF 250 PLANTS

- 100 White Spanish Onion plants
- 100 Yellow Spanish Onion plants
- 50 Early Jersey Wakefield Cabbage plants

FOR **\$1.79**

## COLLECTION OF 150 PLANTS

- 100 Yellow Bermuda Onion plants
- 50 Early Copenhagen Market Cabbage plants

FOR **\$1.39**

## COLLECTION OF 125 PLANTS

- 100 Crystal Wax Bermuda Onion plants
- 25 Early Jersey Wakefield Cabbage plants

FOR **\$1.29**

### TOMATO

**MARGLOBE CERTIFIED.** Standard main-crop variety. Large, solid, deep red, globe shape.

**RUTGERS CERTIFIED.** Firm, well-flavored flesh of deep scarlet. Few seeds.

**EARLIANA.** Earliest of all. Medium-size fruit of flattened globe shape. Deep scarlet.

**PRITCHARD.** Very red, smooth, meaty globe variety. Heavy cropper.

**VALIANT.** Extra-large, early, brilliant scarlet fruit of globe shape.

|                                      |        |
|--------------------------------------|--------|
| 25 Tomato plants (1 variety only)    | \$0.89 |
| 50 Tomato plants (1 variety only)    | 1.29   |
| 100 Tomato plants                    | 1.89   |
| 200 Tomato plants                    | 2.49   |
| 300 Tomato plants                    | 3.39   |
| 500 Tomato plants                    | 4.39   |
| 1000 Tomato plants                   | 7.59   |
| 2000 Tomato plants                   | 12.98  |
| 2000 Tomato plants (Express collect) | 8.89   |

(Minimum: 50 of a variety)

Hybrid Tomato F-2. 25 plants for \$1.59.

### SWEET POTATO

**PORTO RICAN.** Deep rich yellow flesh and red skin. Not too dry. Heavy yielder.

**PRIDE OF TEXAS.** Cream-colored skin and flesh.

**YELLOW JERSEY.**

|   |        |
|---|--------|
| 50 Sweet Potato slips (1 variety only)    | \$1.24 |
| 100 Sweet Potato slips (1 variety only)   | 1.74   |
| 200 Sweet Potato slips                    | 2.84   |
| 500 Sweet Potato slips                    | 5.39   |
| 1000 Sweet Potato slips                   | 8.95   |
| 2000 Sweet Potato slips                   | 17.65  |
| 6000 Sweet Potato slips                   | 51.00  |
| 2000 Sweet Potato slips (Express collect) | 13.65  |
| 6000 Sweet Potato slips (Express collect) | 38.00  |

(Minimum: 100 of a variety)

### SWEET PEPPER

**CALIFORNIA WONDER.** Thick, blocky, dark green fruit. Very mild and sweet. Ships well.

**SWEET BELL.** Mild flavor. A very heavy cropper.

**PERFECTION.** A sweet pimento Pepper. Big, mild, dark red.

**SWEET PIMENTO.** Smooth, bright red, very sweet, pointed at end.

|  |        |
|--|--------|
| 25 Sweet Pepper plants (1 variety only)    | \$0.89 |
| 50 Sweet Pepper plants (1 variety only)    | 1.34   |
| 100 Sweet Pepper plants                    | 1.98   |
| 200 Sweet Pepper plants                    | 2.98   |
| 500 Sweet Pepper plants                    | 4.98   |
| 1000 Sweet Pepper plants                   | 7.98   |
| 2000 Sweet Pepper plants                   | 13.95  |
| 2000 Sweet Pepper plants (Express collect) | 9.98   |

(Minimum: 50 of a variety)

### HOT PEPPER

**HUNGARIAN YELLOW WAX.** Fruits 6 inches long, tapered, smooth, waxy yellow changing to cherry-red. Fine for pickling whole. 12 plants for 79c; 25 for \$1.19; 50 for \$1.49.

### ONION

Available Sept. 1 to June 10

**CRYSTAL WAX BERMUDA.** Very mild, crisp and sweet. White skin and flesh. Medium size.

**YELLOW BERMUDA.** Very early. Large, flat Onions with nearly white flesh and straw-colored skin. Mild and sweet.

**WHITE SWEET SPANISH.** Crisp and juicy, with white flesh and golden yellow skin. Large and sweet; keeps very well.

**YELLOW SWEET SPANISH.** Large globe shape with small neck. Deep amber-orange. Good for slicing. An excellent shipper.

|                                     |        |
|-------------------------------------|--------|
| 50 Onion plants (1 variety only)    | \$0.59 |
| 100 Onion plants (1 variety only)   | .84    |
| 200 Onion plants                    | 1.29   |
| 300 Onion plants                    | 1.69   |
| 500 Onion plants                    | 2.25   |
| 1000 Onion plants                   | 3.69   |
| 2000 Onion plants                   | 5.98   |
| 3000 Onion plants                   | 7.98   |
| 6000 Onion plants                   | 12.50  |
| 6000 Onion plants (Express collect) | 6.98   |

(Minimum: 100 of a variety)

New Hybrid Yellow Sweet Spanish. 100 plants for \$1.00.

### CABBAGE

Available Sept. 1 to June 10

**ALLHEAD EARLY.** Round, flat, very large and early.

**CHARLESTON WAKEFIELD.** Pointed heads. Early.

**EARLY JERSEY WAKEFIELD.** Extra early; solid, pointed head.

**EARLY COPENHAGEN MARKET.** Round, solid head of medium size. Heavy and fine textured.

**EARLY GOLDEN ACRE.** Perfectly round, firm heads. Very early.

**EARLY ROUND DUTCH.** Small plant with short stems.

**EARLY FLAT DUTCH.** Large, flat, solid head. Heat resistant.

**EARLY MARION MARKET.** Yellow-resistant. Large, round head.

**GLORY OF ENKHUIZEN.** Copenhagen type; larger and very solid.

**LATE WISCONSIN ALL SEASONS.** Yellow-resistant. Hardy drum-head type.

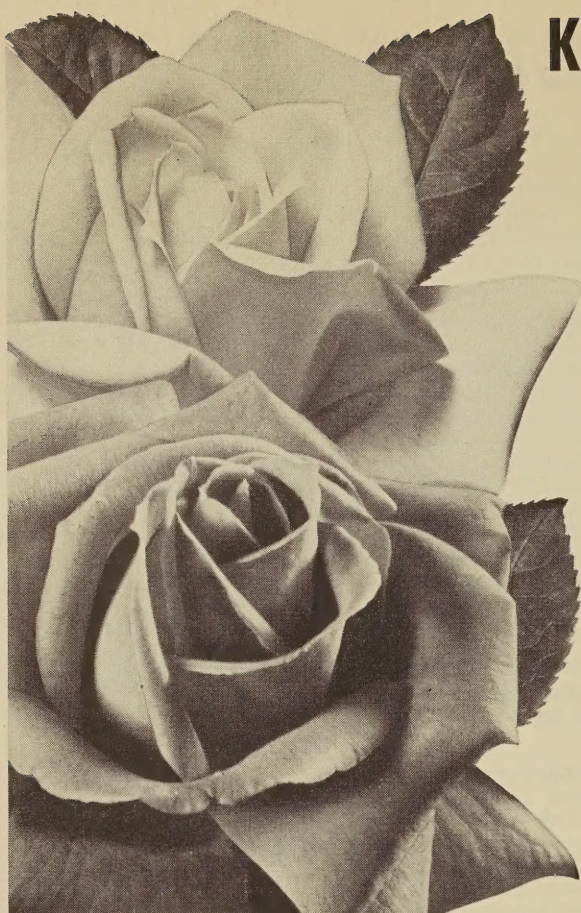
|                                       |        |
|---------------------------------------|--------|
| 25 Cabbage plants (1 variety only)    | \$0.69 |
| 50 Cabbage plants (1 variety only)    | .84    |
| 100 Cabbage plants                    | 1.29   |
| 200 Cabbage plants                    | 1.89   |
| 500 Cabbage plants                    | 3.29   |
| 1000 Cabbage plants                   | 4.89   |
| 2000 Cabbage plants                   | 8.95   |
| 6000 Cabbage plants                   | 25.95  |
| 2000 Cabbage plants (Express collect) | 4.98   |
| 6000 Cabbage plants (Express collect) | 13.95  |

(Minimum: 50 of a variety)

**RED ACRE.** Red form of Golden Acre. 25 plants for 74c; 50 for 98c; 100 for \$1.59; 500 for \$3.98.

Plants shipped from our Texas growing fields. Please specify shipping date. All prepaid unless noted.





# Kellogg's Hardy ROSES

## PATENTED HYBRID TEA ROSES

**PEACE.** Spectacular blooms of 5 to 6 inches are produced on long, straight, magnificently strong stems. The buds are rich gold edged cerise. As outer petals unfold, the gold changes to a creamy ivory. A healthy, vigorous, free-flowering bush. One of the most sensational and glorious roses of all times. Truly a prize-winner. **\$2.50 each; 3 for \$6.60, Prepaid.**

**TIFFANY.** An all-American award winner in 1955. Long pointed buds of deep pink open into large, perfectly formed blooms of light pink with golden yellow shadings at the base of the petals. Flowers are fragrant, long lasting and are borne on long, strong stems making them superb for cutting. Plants vigorous, healthy, with beautiful dark green foliage. One of the most beautiful roses of all times. **\$3.00 each; 3 for \$7.95, Prepaid.**

**MOJAVE.** The color is distinctive — rich, radiant orange high-lighted by flame-like tones of scarlet and vermilion. Abundant producer of long-stemmed buds which open to large, richly fragrant blooms. Plants are tall, upright, vigorous, and very free-flowering. A standout in any garden! **\$2.75 each; 3 for \$7.20, Prepaid.**

**PARAMOUNT.** A rose of rare beauty. Large, open blooms of warm glowing pink. Long stemmed, excellent for cutting. It is unusually healthy, producing flowers in abundance. A good grower with rich, dark green foliage. A flower of everlasting beauty. **\$2.00 each; 3 for \$5.25, Prepaid.**

**CHRYSLER IMPERIAL.** A truly red rose. Long tapering buds open to blooms of vivid crimson with darker overtones of oxblood red. Flowers are large — about 5 inches in size with 40-50 petals. Very fragrant. Plant perfect in form, strong grower and remarkably free flowering. Superb in every way. **\$2.50 each; 3 for \$6.60, Prepaid.**

### SPECIAL COLLECTION No. 21

**5**

**ROSES.** One each of the 5 All American Roses listed above for only.....

**\$11.20**  
Ppd.

### COLLECTION No. 23

**3**

**ROSES.** 1 Red, 1 Pink, 1 Yellow all for only ..... **\$2.98**  
Ppd.

### COLLECTION No. 24

**5**

**ROSES.** One each of the five roses listed at the right for only .... **\$4.98**  
Ppd.

## OLD FAVORITE — HYBRID TEA ROSES

**CRIMSON GLORY.** Large, urn-shaped buds open to well-formed flowers of intense deep vivid crimson shaded oxblood-red. Foliage is plentiful; stems are long and exceptionally strong. This vigorous, free flowering rose has proved to be one of our very best dark reds.

**K. A. VICTORIA.** Beautifully formed flowers of soft pearly white, tinted with enough lemon in the center to relieve the white. Remarkably fragrant. Long graceful stems, a strong, free, healthy grower. A variety that should be in every garden.

**COUNTESS VANDAL.** Long slender buds of orange-copper. When open, their color is brilliant pink lightened to salmon. Flowers are large, double, high-centered and richly fragrant. Blooms are ideal for bouquets and for cutting.

**JOANNE HILL.** A charming flower of a rich, clear yellow. Blooms are well formed and are borne on long, strong stems. Strong, upright plants blooming freely over a long period. A "must" for every garden.

**CONDESA DE SASTAGO.** Large, fragrant flowers of fiery copper-red inside and rich yellow outside. Strong, healthy and a free bloomer. One of the most highly recommended bi-colored roses.

**\$1.24 Each; 2 for \$2.39; 3 for \$3.49; 6 for \$6.79; 12 for \$11.95, Prepaid**

## The Top Five FLORIBUNDA ROSES

**LILIBET.** Radiant clusters of blooms in colors ranging from light rose to soft dawn-pink during progressive stages of bloom. Very hardy. It is unsurpassed. **\$2.00 each; 3 for \$5.25, Prepaid.**

**RED PINOCCHIO.** Clusters of rich carmine flowers are borne in large, long lasting unfading masses. Very free flowering. **\$1.75 each; 3 for \$4.65, Prepaid.**

**GOLDILOCKS.** Ovid buds resembling miniature Hybrid Teas in form are rich golden yellow in color. Bush is very hardy, producing an abundance of buds and flowers all season long. **\$1.75 each; 3 for \$4.65, Prepaid.**

**MA PERKINS.** Flowers open to a coral-shell-pink suffused with yellow in all yearly stages until the very end of bloom. Blooms are richly fragrant and the color is sparkling from start to finish. For unforgettable display, try Ma Perkins. **\$2.00 each; 3 for \$5.25, Prepaid.**

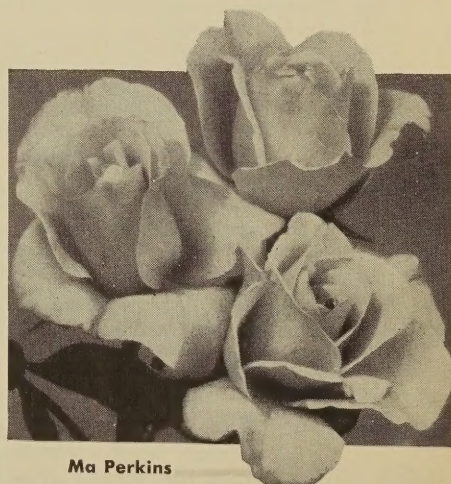
**BETTY PRIOR.** Large clusters of sparkling pink flowers resemble Pink Dogwood. Unexcelled for colorful hedges and large beds. **\$1.50 each; 3 for \$3.90, Prepaid.**

### SPECIAL COLLECTION No. 22

**5**

**FAMOUS FLORIBUNDAS.** One each of the five varieties listed above for only .....

**\$7.90**  
Ppd.



Ma Perkins



# KELLOGG'S *Radiant Rainbow* GLADIOLUS

Now You Can Have The Gladiolus Garden of Your Dreams!

**ALFRED NOBEL.** Large florets of very pleasing salmon-rose with a large white blotch on the lower petals. A tall sturdy grower and consistent performer.

**BENARES.** Very striking, vibrant deep pink with a carmine feather on the lower petals. Vigorous growth. Tall, straight stems make this an excellent cutting variety.

**GILBERT HERALD.** The large yellow florets are beautifully ruffled and of good texture. Indeed a standout in any planting.

**JAVA.** Broad, well-shaped, clear primrose-yellow flowers on stems rising straight as an arrow. Very fine growing habit.

**JOHAN VAN KONYENBURG.** Shining garnet red that is an immediate hit with everyone. A fine exhibition sort with very long spikes. An "old-timer" but still one of the best.

**MANSOER.** Shining blood-red with velvety blackish glow. A beauty difficult to describe. Florets are perfectly placed making it an excellent variety for cutting.

**MARGARET BEATON.** Pure snow white with an orange scarlet blotch in the throat. A tall spike, with closely set flowers of the largest size. A fine variety for garden and cutting.

**MODERN TIMES.** Carmine-purple delicately striped creamy yellow. A very unusual color. Very showy blooms of heavy texture. A variety you will like better every time you see it.

**PACTOLUS.** Heavy spikes of apricot-cream with an orange-red blotch on the lower petals. Its charm is enhanced by many open florets at once. A spectacular variety that is very popular.

**PALETTE.** Bright vermilion-red with a sharply contrasting throat blotch of clear purple-blue. A distinctive and unique color. This is a flashy Glad indeed.

**RAVEL.** Violet blue with reddish brown markings. Opens 6 to 8 florets on a tall straight stem. A very good blue, and healthy grower.

**SNOW PRINCESS.** An exquisite Glad of milky white with creamy throat. Blooms early, has large flowers, and grows tall. An excellent cut flower lasting a long time.

5 of one variety for 49c      25 of one variety for \$1.98  
10 of one variety for 89c      50 of one variety for \$3.49  
100 of one variety for \$5.95 Prepaid



## Kellogg's New FANTASY Sensational Ruffled Double Gladiolus

The Fantasy Gladiolus is of a completely new type, unlike any other variety. Each large petal is cut and gashed along the edges and is fitted out with spurs, sometimes on the back and sometimes on the face. These add to the rakish effect and make the bloom look more double. The bud is pink on the edge with a chartreuse base, changing to pink as it opens. The flower is beautiful salmon-peach-pink with chartreuse-colored spurs—just as Fantasy tulip is marked green on the outside. The texture, fluting and ruffling on this superb new flower is very heavy. Height 2 to 3 ft. An outstanding variety that is unsurpassed. **New Low Prices: 25c each; 5 for \$1.00; 10 for \$1.85; 25 for \$4.55; 100 for \$12.95.**

## SPECIAL *Rainbow Gladiolus* COLLECTIONS



### COLLECTION No. 25

**20** Glads. Our choice—mixed colors plus the sensational new Fantasy for only..... **\$1.19** Ppd.

### COLLECTION No. 26

**40** Glads. Our choice—mixed colors plus the sensational new Fantasy for only..... **\$1.98** Ppd.

### COLLECTION No. 27

**80** Glads. Our choice—mixed colors plus the sensational new Fantasy for only..... **\$3.59** Ppd.

### COLLECTION No. 28

**100** Glads. Our choice—mixed colors plus the sensational new Fantasy for only..... **\$3.98** Ppd.





## Bonny BEGONIAS — Tuberous Rooted

No other plant is as breathtaking or as valuable for shady spots as the Tuberous Begonia! Grow them in shady spots—they cannot stand full sun. Dozens of waxy-petaled, richly colored flowers of exquisite and varied form are produced in late summer. The blooms are held well above the broad, attractive foliage.

Give them rich soil with plenty of humus in it, and start the tubers indoors, transplanting to the open ground when all frost danger is past. Or they may be treated as pot plants. See that they never lack moisture. The tubers need to be lifted, dried and stored in dry sand over winter. We offer seven colors: **Scarlet, Yellow, Copper, Rose, White, Salmon, Crimson.** 1½ to 2-in. tubers, 5 for \$1.00; 10 for \$1.85; 20 for \$3.55; 40 for \$5.95, Prepaid.

### SPECIAL COLLECTION No. 29

**10**

**BONNY BEGONIAS.** Our choice. A bargain you can't afford to miss.....

**\$1.69**  
Ppd.

## DAYLILY (Hemerocallis)

**GYPSY.** Large, well formed flowers of brilliant deep orange. Blooms are carried on tall, straight stems making it an excellent variety for cutting. A choice variety greatly admired by all. Blooms July and August.

**HYPERION.** Giant Amaryllis-like blooms of citron-yellow. The large blooms are borne on graceful stems of about 40 inches, exceptional substance and delightfully fragrant. Unsurpassed for beauty and vigor. Blooms July and August.

**OPHIR.** Very large, well proportioned blooms of dark golden yellow. Graceful, heavily texture, and fragrant. A very outstanding variety. Blooms July and August.

**MIXED.** 59c each; 2 for \$1.09; 4 for \$1.98; 6 for \$2.69; 12 for \$4.79, Prepaid.



Rubrum Lily

## LILIUM SPECIOSUM RUBRUM

Immense blooms of heavy texture are borne abundantly. The crisp, waved petals are stiffly recurved; the color is sparkling rosy red with dark red flecks, each petal framed with a lighter edge. The anthers are conspicuous for their size and color, and extremely delicate poise. Four to eight fragrant blooms are borne on long, sturdy 3 to 4-foot stems. It flowers through the late summer into fall. Regarded by many as the finest and most elegant of all garden lilies. Plant 9 inches deep in full sun in early fall. 2 for 98c; 4 for \$1.79; 6 for \$2.59, Prepaid.



## LILIUM REGALE (Regal Lily)

One of the most beautiful and also one of the most reliable and easiest lilies to grow. Large creamy white blooms with sulphur-yellow throats and rose-purple streaks on the outside. Sturdy and hardy and a prolific bloomer. Grows 4 to 5 feet tall and blooms in July. Set bulbs 8 inches deep in a sunny spot. An extraordinary beauty that will be the envy of the neighborhood. 3 for 98c; 6 for \$1.89; 12 for \$3.59, Prepaid.

## ALL PRICES IN THIS CATALOG ARE PREPAID

### Our Guarantee

We shall ship only top quality bulbs, plants, shrubs, and trees and guarantee these to arrive in good planting condition and be true to name. If these plants fail to arrive in good condition, we must be notified within 10 days or we cannot replace them. In all cases replacements will be made during our regular shipping season. We will not be liable for more than the purchase price of the product.

Signed:  
R. M. KELLOGG CO.

### COLLECTION No. 30

**6 LILIES.** Two each of Regale, Lilium Rubrum and Day Lily. Three magnificent Lily varieties that will add beauty and charm to your garden.

Only **\$2.45**  
Ppd.



Regal Lilies



# Kellogg's Honor Roll DAHLIAS

## Large-Flowered Varieties

Sturdy, showy Dahlias contribute their full share to the late summer and autumn garden. For generations they have been among the favorite flowers for exhibition, for some types reach an enormous size. Like other plants, they have been greatly improved in recent years by hybridizers who have introduced many new forms and colors. Dahlia tubers are planted in spring when frost is over. They need a location in full sun, in moist but well-drained soil. Too rich a soil is to be avoided. The crowns of the tubers are set 4 to 6 inches below the ground surface. Plants should be staked securely to prevent wind damage. Largest flowers are obtained if side buds are removed from the stems and feedings of liquid manure given as the buds begin to form. After frost has killed the foliage, the tubers should be taken up, dried well and stored for winter. From the long list of Dahlia varieties, we have chosen a representative group of top-notch large-flowered varieties and pompons.

**CHAUTAUQUA GIANT.** Large, yellow-orange blooms to 10 inches in diameter, of good formation and borne on strong stems.

**COMMANDO.** Clean dark lavender flowers on good stems. Very large.

**COMMODORE.** Gigantic blooms averaging 10 inches across, carried on strong stems. Rich lemon-yellow with a golden sheen. Stocky, spreading plant. Free flowering.

**MARIE.** Soft pastel pink, with lighter shading at the tips of the petals. Compact grower and free bloomer. Keeps very well when cut.

**MRS. GEORGE LE BOUTELLIER.** Deep crimson-red. Exceptionally large flowers held well above the foliage. Strong, healthy, wide-spreading plants.

**OGDEN REID.** Huge show blooms to win prizes. Flowers up to 16 inches across have been produced. A beautiful blending of pink tones.

**RUFFLED GIANT.** Velvety carmine-red petals, pleasingly arranged. A large bloom on a fine sturdy stem. Of top quality and performance. Unsurpassed.

**WHITE GIANT.** Enormous exhibition flowers of crisp, snowy white. Outstanding wherever it is shown.

75c each; 2 for \$1.40; 4 for \$2.60; 8 for \$4.40; 12 for \$5.95, Prepaid.



Large Flowering Dahlia

### POMPON DAHLIAS

**BRIDE'S BOUQUET.** A pure white Pompon on perfect stems. Very good as a cut flower. Very popular.

**CATHERINE.** Lovely small blooms of rich pure yellow are borne profusely on stiff stems. Always much admired.

**RED BALL.** Rich red. Blooms are uniform in size and form. Bushes are vigorous and healthy. A very popular variety.

**YELLOW COLOSSE.** Perfectly formed flowers of clear yellow. Blooms freely and fine for cutting.

45c each; 2 for 85c; 4 for \$1.60, Prepaid

#### COLLECTION No. 31

**10** Beautiful Large Flowering Dahlias at the amazingly low price of only.. **\$2.98** Ppd.

#### COLLECTION No. 32

**20** DAHLIAS. Kellogg's "Bonus Collection". Ten large flowering Dahlias plus ten Pompon Dahlias for only... **\$4.95** Ppd. (\$6.40 Value)

## CANNAS — For Your Formal Gardens & Beds

These are popular summer bedding plants that make very bold and striking color effects. They bloom throughout the summer, until cut down by frost. The large foliage in different shades of green and bronze is exotic looking. Cannas need plenty of space and water. Plants are set 18 to 24 in. apart.

**CITY OF PORTLAND.** Deep rich pink blooms. Green foliage. 5 ft.

**KING HUMBERT.** Huge flowers of brilliant orange-scarlet marked bright red. Bronze foliage. 5 ft.

**RICHARD WALLACE.** Large, rich creamy yellow flowers. Green foliage. 4 ft.

**ROSAMUND COLES.** Upper part of petals is beautiful scarlet with heavy yellow border; lower part is canary-yellow. An early bloomer. Very robust.

**THE PRESIDENT.** Immense, firm flowers of rich glowing scarlet, carried on strong, erect stalks. Resists heat and drought well. Rich green foliage.

30c each; 4 for \$1.00; 8 for \$1.75; 12 for \$2.40, Prepaid.

### Grand Opera Series Selected CANNAS

Here is a whole new family of Cannas, quite distinct from the old familiar varieties. These have very delicate tints that sparkle in the sunlight. Individual florets are like those of a gladiolus in size, and they are carried in huge trusses. By all means try some of these wonderful new Cannas in your flower border. A sunny spot against a fence will be perfect.

**AIDA.** Broad, rounded, overlapping petals. The base color is old-rose, overlaid with delicate salmon. Large, full truss of bloom.

**LA BOHEME.** Nicely formed head of bloom. Soft rosy peach overlaid with light pearl tints. Full of life and beauty.

**LA TRAVIATA.** Petals are perfectly placed in the head of bloom, making a large mound of color. A delightful, lively old-rose.

**MIGNON.** The upper petals of each floret are peach and rose color; the lower has more old-gold tones. A beautiful blend.

**MME. BUTTERFLY.** Soft horizon-yellow with overtones of daybreak-pink. A truly wonderful combination of soft tints.

**RIGOLETTO.** Pure canary-yellow when first opening, passing to light lemon-yellow as the flowers develop. A topnotch yellow.

60c each; 6 for \$3.20; 12 for \$5.95; 25 for \$11.20; 100 for \$39.95, Prepaid (In lots of 100, less than 40c each)



The President Canna

#### COLLECTION No. 33

**5** ASSORTED CANNAS. Our choice — mixed colors. An outstanding buy at this low price of only..... **95c** Ppd.

#### COLLECTION No. 34

**10** CANNAS. Five assorted Cannas plus five of the New Grand Opera Series Cannas for only..... **\$2.95** Ppd.



# Kellogg's HARDY PHLOX

## Many Popular Varieties to Beautify Your Home

We wish we could take you on a tour of our nursery fields so that you could see how marvelous the plants are that we grow there. Our soil is something pretty special. Surrounded by the waters of three rivers, we have a moist atmosphere; but in order not to be dependent on natural rainfall, we have ninety acres under irrigation. The result is root systems such as you have never seen. With such a grand start, Kellogg plants have everything in their favor.

**AETNA.** Deep scarlet. A tall, strong grower.

**BLUETTE.** Large, light purple florets. Clean, healthy foliage. Blooms over a long season, and flowers are long lasting.

**BORDER GEM.** Brilliant rich deep purple. Large, well-formed flowers. Tall and erect.

**BRIGHT EYES.** Florets are unusually large and amazingly brilliant. The color is bright red with a dark eye. Conspicuous for its size and color, making a fine show in the garden.

**CAROLINE VANDENBERG.** True lavender-blue without any magenta shades. Large individual florets. Free blooming and very attractive.

**CHIEFTAIN.** Deep crimson, perfectly formed flowers on erect stems. Strong growing and early blooming. A real asset to any garden.

**DAILY SKETCH.** Extra-large trusses and large individual florets. Light salmon-pink with crimson-rose eye. From a short distance, it looks like a splendid rose-color Phlox. A rugged plant about 3½ feet tall.

Prices for varieties listed above:

\$ .35 ea.; 3 for \$.98; 6 for \$1.79; 12 for \$3.29, Prepaid.



### COLLECTION No. 35

**10 PHLOX.** Our choice — mixed colors. A collection that will give you pleasure and satisfaction wherever planted, for only.. **\$2.69** Ppd.

### COLLECTION No. 36

**20 PHLOX.** Our choice — mixed colors. A magnificent display of color. A bargain you can't afford to miss at this amazing low price ..... **\$3.49** Ppd.

**ETHEL PRITCHARD.** Clear, pale lavender-blue in color. The florets are of an especially delicate texture, to match the soft color. A medium-tall plant, blooming in midseason.

**EVA FOERSTER.** Brilliant salmon-pink with a white eye. Dwarf growing.

**HAUPTMANN KOEHL.** Dark blood-red, holding its color well right through the heat of summer. Large cluster of bloom on tall, strong stems. Grows about 2½ feet high.

**LEO SCHLAGETER.** Brilliant scarlet blooms that seem to glow with fire. Of splendid habit, growing 3 feet tall and blooming early. Fine rich heads of bloom.

**LILLIAN.** Very fine pale salmon-pink flowers of medium size and height. A good grower with clean foliage. Very free in bloom.

**MARY LOUISE.** The finest pure white variety. Heads of bloom are of immense size, and the individual florets are twice as big as those of most sorts. Grows well and blooms profusely. The plant is of medium height.

**PINKETTE.** The large florets are delicate pink in color. Flower heads are of good size, and the plant is a fine grower.

**POLKA DOT.** White with red eye. Well-shaped flower heads composed of large florets. Good strong stems.

**SALMON GLOW.** Lively flame-pink with salmon shades, softened with lilac and white tints at the center, giving the effect of rich salmon color. It improves with age. Very free flowering. Tall, straight stems.

**SAN ANTONIO.** Immense heads of deep, non-fading blood-red. Large flower heads on a strong plant. Unusually prolific in bloom. Grows 2½ to 3 feet tall.

**STARLIGHT.** Rich violet color with a distinct white star in the center. Very effective when planted with Mary Louise.

Prices for Varieties listed above:  
\$.35 each; 3 for \$.98; 6 for \$1.79;  
12 for \$3.29, Ppd.





# Pacific Hybrid DELPHINIUM

The Newest and Best Giant Flowering Varieties!



This elegant strain of Delphinium is almost beyond description. Stately flower stalks 3 to 5 feet tall are profusely bloom-laden; individual flowers are 2 to 3 inches across, many are double, semi-double, some single. The plants are resistant to mildew and stems are wiry and strong enough to resist high winds. These are all strong, well-rooted plants that will bloom in your garden during June and July.

**BLACK KNIGHT** Large flowers of darkest royal violet shades; a remarkably rich color.

**BLUE BIRD** Superbly tall spikes set with clear medium blue flowers with white bee.

**BLUE JAY** Intense shades from medium to dark blue, all with darker bee.

**CAMELIARD** Clear soft lavender with white bee. Very large, round florets of perfect form.

**GALAHAD** Glistening pure white flowers of enormous size; individual florets measuring 3" across.

**GUINEVERE** Light pink-lavender self with white bee. Excellent branching habits; beautiful large blooms.

**KING ARTHUR** Rich, deep royal violet with large white bee. Long, graceful spikes; very large florets.

**PERCIVAL** An outstanding new variety; clear white with brown bee.

**SUMMER SKIES** As beautiful as the name indicates; clearest light blue with white bee.

**ROUND TABLE** A superb mixture comprising all available shades. For sheer beauty, vigor and quality they are unequalled.

|                      |        |
|----------------------|--------|
| Each .....           | \$ .35 |
| 3 of one kind .....  | .95    |
| 6 of one kind .....  | 1.50   |
| 12 of one kind ..... | 2.60   |

## ALL PRICES IN THIS CATALOG ARE PREPAID

You will note that all prices in this catalog are prepaid unless otherwise indicated. This is a big saving to you! Remittance must accompany order. You may send check, money order or bank draft. Do not send currency unless by registered mail. We cannot be responsible otherwise.

### COLLECTION No. 37

**30** PLANTS. 3 of each kind, a \$9.50 value for **\$6.89** Ppd.

### COLLECTION No. 38

**10** DELPHINIUM. One each of the 10 varieties listed above, only **\$2.49** Ppd.



# HARDY PERENNIALS

## ASTILBE (Spirea)

**FANAL.** Brilliantly colored rosy crimson bloom spikes of about a foot. Blooms last over a long period during early summer, provides a vivid splash of color. **85c each; 3 for \$2.25; 6 for \$3.95, Prepaid.**

**GLADSTONE.** A lovely pure white variety of strong growth and very free flowering. Large, full graceful spikes. **45c each; 3 for \$1.29; 6 for \$2.45, Prepaid.**

**PEACH BLOSSOM.** Beautiful, dense, feathery plumes of peach-blossom-pink. Panicles are 8-10 inches long. **45c each; 3 for \$1.29; 6 for \$2.45, Prepaid.**

## PYRETHRUM (Painted Daisy)

In late spring the daisy-like flowers make a colorful spot in the garden. The plants make mounds of fine-cut foliage from which rise the 2-foot flower stems. Especially desirable for cutting because the flowers will last so long. A few clumps make a very brilliant display in the border. They grow best in full sun, in rich soil. Extremely hardy in any ordinary well-drained soil.

**ROBINSON RED.** Large, single, rich crimson-red flowers. Blooms freely. **55c each; 3 for \$1.45; 6 for \$2.65, Prepaid.**

## HARDY CARNATIONS

One of the most useful and popular flowers. Their delightful spicy fragrance more than anything else has endeared carnations to garden lovers for generations. Large, very striking flowers are produced amidst beautiful dark green foliage. Blooms during late spring and summer. These hardy garden varieties come in many pleasing colors. They are indispensable for cutting. Grows well in sun. A most satisfactory plant for the garden. **Red, Pink, White. 2 for 85c; 4 for \$1.55; 6 for \$2.25; 12 for \$4.35, Prepaid.**

## VIOLETS

**ROYAL ROBE.** Lustrous violet-blue flowers open out flat and have a delicate fragrance. It will furnish plenty of bloom in early spring and fall, often more than an inch across. Stiff stems 8 inches long. Hardy, but to be sure, it is advisable to give it a winter mulch of leaves or straw. **55c each; 3 for \$1.55; 6 for \$2.75, Prepaid.**

**WHITE WONDER.** Dazzling white flowers of large size cover the plant. The shiny leaves stay close to the ground. Fine for the rock garden and as an under-planting in flower bed. **55c each; 3 for \$1.55; 6 for \$2.75, Prepaid.**

**ALL PRICES IN THIS CATALOG ARE PREPAID**

## PHLOX SUBULATA Moss Phlox

In wall and rock gardens Moss Phlox makes a wonderful splash of color. An early spring-flowering type with pretty, mosslike, evergreen foliage, which, during April and May is hidden under masses of bloom. Foliage stays green all year. Invaluable for carpeting the ground or covering bare spots. All Phlox Subulata should be grown in full sun. **Pink, Blue, White. 3 for \$1.15; 6 for \$1.95, Prepaid.**



Astilbe



Painted Daisies



Violets



Phlox Subulata



Hardy Carnations

## Special! ROCK GARDEN COLLECTIONS

Here's a real bargain! Let us choose the plants for you, and we will send plants (in at least five different varieties) that will spread a sheet of color in your rock garden in early spring. A fine basic collection for any Rock Garden.

### COLLECTION No. 39

**10** PLANTS. Masses of color for those unsightly spots. **\$2.98** Ppd.

### COLLECTION No. 40

**20** PLANTS. A grand display all summer long for only ..... **\$4.49** Ppd.





# FLOWERING TREES



## SAUCER MAGNOLIA

This beautiful tree, which grows to 20 feet or more in height, bears saucer like flowers that are 4 inches when open. They are white on the inside and stained purplish pink on the outside. Gorgeous shining foliage appears after tree is through flowering. One of the showiest spring flowering trees. When in bloom, even one plant will dominate the garden.

**\$2.85 each; 2 for \$5.55;  
4 for \$9.95, Prepaid**



## PINK DOGWOOD

One of the outstanding native trees of the United States. Just like White in growth but with exquisite pink flowers. A good specimen in full blooms is a magnificent sight in spring. Makes an enchanting picture when planted with White.

**\$2.75 each; 2 for \$5.25; 4 for \$9.95  
Prepaid**

## WHITE DOGWOOD

At opening this flower is a creamy yellow which, after a few days, changes over to white. Blooms early in spring followed by red fruit. Foliage turns red in the fall. When in bloom the tree is literally a white cloud.

**\$1.49 each; 2 for \$2.69; 4 for \$4.89  
Prepaid**



Pink Dogwood



## TULIP TREE

(Liriodendron Tulipifera). A handsome large, stately tree of sturdy habit. Light yellow flowers carried at the top of the tree in late May. Bluish-green foliage. This tree prefers a moist, rich loam. Often planted for its ornamental value and pleasant shade.

**\$1.95 each; 2 for \$3.65; 3 for \$4.95  
Prepaid**



## RED BUD

(Cercis Canadensis). Also known as the Judas-tree. It has lavender-pink rather than red flowers which appear in early spring. The flowers are followed by large heart-shaped, deep rich green leaves. Tree grows 20 to 30 ft. high and thrives in sandy loam.

**\$1.15 each; 3 for \$3.29; 6 for \$5.95  
Prepaid**



## FLOWERING PLUM "Thundercloud"

A small tree with attractive deep bronze purple foliage. Thousands of single flowers literally cover the tree in spring. Most "purple" trees lose much of their color, however, this tree holds its color all year. Striking appearance.

**\$1.98 each; 3 for \$4.95; Prepaid**

## SMOKE TREE

(Rhus Cotinus). An old garden favorite. Large, loose panicles of flowers with spreading hairs give a smoky effect. Blooms in early summer. The handsome foliage adds its share to the plant's beauty. In fall the foliage turns to red, yellow and brown. It likes plenty of sunshine and light, well drained soil. It reaches a spreading fifteen feet in height if given room.

**\$.98 each; 2 for \$1.79; 4 for \$3.39  
Prepaid**



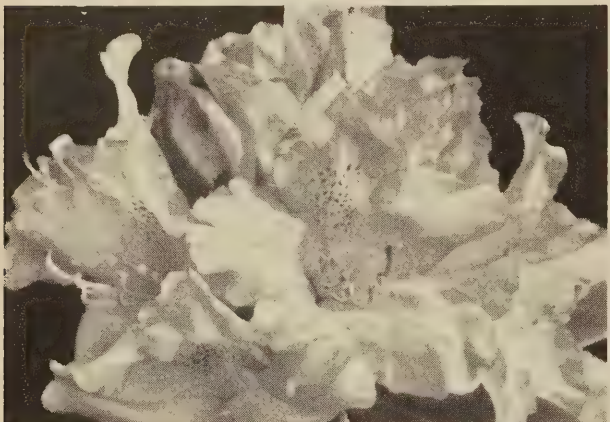
Smoke Tree



# Flowering Shrubs



**Azalea Mollis**



**Rhododendron**



**Mock Orange**

## WE PAY THE POSTAGE!

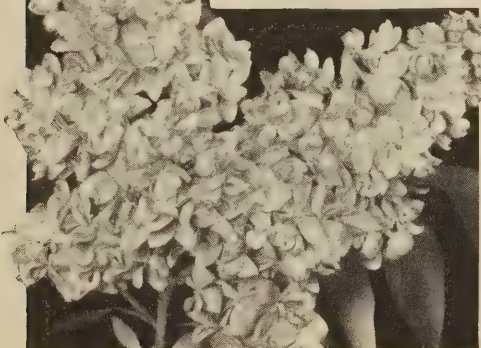
**FLOWERING QUINCE.** Brilliant red flowers cover the spiny branches in very early spring. Grows 5 to 6 ft. in height. The small, greenish yellow fruits are inedible. **\$.89 each; 3 for \$2.69, Prepaid.**

**FLOWERING ALMOND.** A graceful shrub 4 to 6 feet tall, with tiny double pink flowers all along the branches at the time the leaves are opening in early spring. Hardy and easy to grow. **\$.89 each; 3 for \$2.49, Prepaid.**

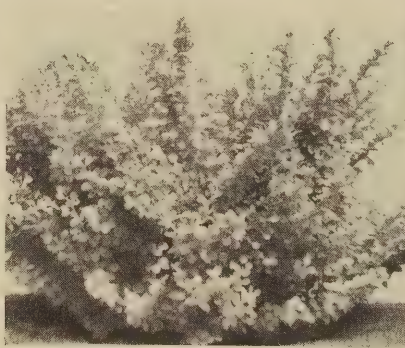
**CRIMSON PIGMY BARBERRY.** A beautiful new Barberry. A slow growing shrub with leaves of bronze blood-red with new growth tips several shades lighter. To obtain full color, plant in sun. **\$1.69 each; 3 for \$4.49, Prepaid.**

**FRENCH HYBRID LILACS.** Gorgeous single and double lilacs of lasting beauty and distinction. Richly fragrant. Bushes compact and shapely. They do not sucker—bear loads of flowers every spring. **CHARLES JOLY.** Bright crimson. Double. **DECAISNE.** Bluish lilac. Single. **LUDWIG SPAETH.** Crimson purple. Single. **PRES. CARNOT.** Lilac-pink. Double. **THUNBERG.** Mauve with white eye. Double.

**12-18 in. shrubs: \$1.69 each; 3 for \$4.49, Prepaid.**



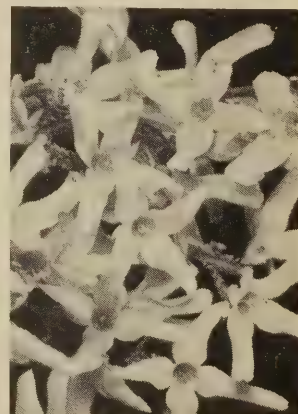
**French Hybrid Lilacs**



**Crimson Pigmy Barberry**



**Honeysuckle**



**Forsythia**

**AZALEA MOLLIS.** Aristocrat of the deciduous shrubs. Large, waxen blooms of an assortment of hues and pastel shades cover the shrubs in May and June. They are hardy and not difficult to grow. A long-lived plant, increasing in beauty as the years pass. Excellent for formal plantings, shrub borders and foundation plantings. **10-12 in. shrubs: \$1.69 each; 3 for \$4.49, Prepaid.**

**RHODODENDRON.** These elegant, massive evergreen shrubs are among the showiest plants for permanent effects, especially in shaded areas. Huge blooms are carried proudly against thick leathery leaves in early summer. Roots should be kept cool and moist. They must have an acid soil. Set out where not exposed to sharp winds. Mixed colors. **10-12 in. shrubs: \$1.69 each; 3 for \$4.49, Prepaid.**

**BEAUTY BUSH.** Handsome, flowering shrub, fountain-shaped in growth. Upright with its branches arching at the ends. Hardy anywhere. Excellent foliage with bell-shaped light pink flowers appearing in June. A rapid grower, 8 to 10 feet in height and diameter. **\$1.39 each; 3 for \$3.98, Prepaid.**

**MOCK ORANGE.** Large, double white flowers in June; sweet fragrance. Grows 8 to 10 feet tall in either sun or part shade, in practically any soil. Hardy and dependable, the Mock Orange is a favorite because of its wonderful fragrance and profuse blooming habit. **\$.89 each; 3 for \$2.49, Prepaid.**

**HONEYSUCKLE. (Pink Tartarian).** A shrub form Honeysuckle with blooms much larger and brighter in color than any other variety. A profusion of bright pink blossoms in spring, followed by red berries in fall. Medium tall, does well in either sun or shade. **\$.89 each; 3 for \$2.49, Prepaid.**

**FORSYTHIA.** One of the best loved and most delightful of all spring-flowering shrubs. The long wands of bright yellow blooms appear before the leaves. A vigorous shrub growing 8 to 10 feet tall. Very hardy and easy to grow. It looks best when not pruned into a stiff, regular pattern. **\$.89 each; 3 for \$2.49, Prepaid.**



# BARGAIN *Evergreen* OFFERS

## EVERGREEN TRANSPLANTS

Highest Quality — Mail Order Size 9-12 in., 4 to 6 yrs. Old

|  | 1      | 3      | 10     | 25      |
|--|--------|--------|--------|---------|
| ARBORVITAE, American. Tall, dark green tree. Stands trimming well .....  | \$0.90 | \$2.40 | \$6.50 | \$11.95 |
| A., Globe. Dwarf. For foundation plantings, etc.....   | 1.30   | 3.30   | 9.50   | 20.95   |
| A., Pyramidal. Tall, narrow, rich green.....   | 1.30   | 3.30   | 9.50   | 20.95   |
| FIR, Balsam. Native evergreen of Mich. Very fragrant   | 1.10   | 2.80   | 7.00   | 14.95   |
| F., Douglas. Rapid grower. Soft, fragrant foliage....  | 1.10   | 2.80   | 7.00   | 14.95   |
| JUNIPER, Pfitzer. Horizontal, spreading, grayish green. Very hardy. Excellent for planting about foundations and beside steps..... | 1.40   | 3.50   | 10.70  | 22.95   |
| J., Plumy. Attractive drooping growth.....   | 1.30   | 3.30   | 9.50   | 20.95   |
| PINE, Scotch. Straight, rugged growth. Picturesque, bluish green foliage. A rapid grower.....                                      | .90    | 2.40   | 6.50   | 11.95   |
| SPRUCE, Black Hills. Compact and bushy. Very hardy   | 1.10   | 2.80   | 7.00   | 14.95   |
| S., Colorado Blue. Gray-blue; very ornamental. Vigorous and extra hardy. Excellent specimen tree                                   | 1.30   | 3.30   | 9.50   | 20.95   |
| S., Norway. Tall, dark green; drooping branches. Robust, hardy, rapid grower.....  | .90    | 2.40   | 6.50   | 11.95   |
| YEW, Spreading Japanese. Compact, dark spreading. Hardy; slow growing. Scarlet berries in the fall .....                           | 1.50   | 3.80   | 11.95  | 24.95   |
| Y., Upright Japanese. Dark green; new growth light .....   | 1.50   | 3.80   | 11.95  | 24.95   |

Colorado  
Blue  
Spruce



## EVERGREEN SEEDLINGS

Highest Quality — Mail Order Size 3-6 in., 2 yrs. Old

|  | 10     | 25     | 50     | 100    |
|--|--------|--------|--------|--------|
| ARBORVITAE, American. Tall, dark green tree. Stands trimming well.....                                 | \$1.50 | \$2.70 | \$4.50 | \$7.80 |
| FIR, Balsam. Native evergreen of Michigan. Very fragrant; pyramidal....                                | 1.50   | 2.70   | 4.50   | 7.80   |
| JUNIPERUS virginiana (Red Cedar). Grows well almost anywhere. Bluish berries .....                     | 1.90   | 3.60   | 5.80   | 9.20   |
| PINE, Austrian. A good city tree. Favorite of the Midwest.....   | 1.90   | 3.60   | 5.80   | 9.20   |
| P., Mugho. Dwarf and hardy. Dense, dark green growth.....  | 1.90   | 3.60   | 5.80   | 9.20   |
| P., Scotch. Straight, rugged growth. Picturesque, bluish green foliage. A rapid grower .....           | 1.50   | 2.70   | 4.50   | 7.80   |
| SPRUCE, Black Hills. Compact and bushy. Very hardy.....  | 1.50   | 2.70   | 4.50   | 7.80   |
| S., Colorado Blue. Gray-blue; very ornamental. Vigorous and extra hardy. Excellent specimen tree ..... | 1.90   | 3.60   | 5.80   | 9.20   |
| S., Norway. Tall, dark green; drooping branches. Robust, hardy, rapid grower                           | 1.50   | 2.70   | 4.50   | 7.80   |

### CHRISTMAS TREE COLLECTION

10 White Spruce, 10 Scotch Pine, 10 Douglas Fir  
30 TREES IN ALL — 6-10 in. TRANSPLANTS  
An Outstanding Bargain for ONLY

**\$5.95**

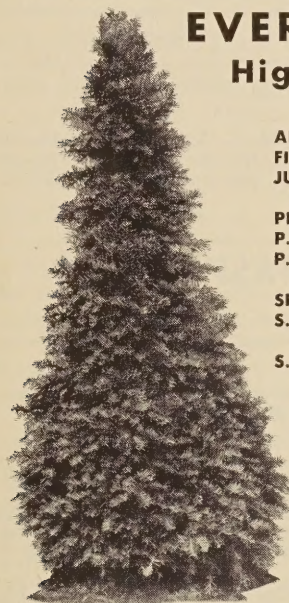
Postpaid

All prices are prepaid except as noted.

### EVERGREEN HEDGE PLANTS

AMERICAN ARBORVITAE. Its narrow, columnar habit and dense growth makes this an especially good tree for hedges. May be kept at any height by shearing. A fine windbreak if allowed to grow tall. Plant about 15 inches apart for the best hedge.

|                 | 10     | 25      | 100     |
|-----------------|--------|---------|---------|
| 9 to 12 in..... | \$5.50 | \$11.50 | \$35.95 |



Upright Yew



Pfitzer  
Juniper

#### SPECIAL SEEDLING COLLECTION

|                         |                        |
|-------------------------|------------------------|
| 10 Arborvitae           | 3 to 6-in.             |
| 10 Scotch Pine          | 2-yr. seedlings,       |
| 10 Red-Cedar            | <b>\$3.70</b> Postpaid |
| 10 Norway Spruce        |                        |
| 10 Colorado Blue Spruce |                        |

#### SPECIAL TRANSPLANT COLLECTION

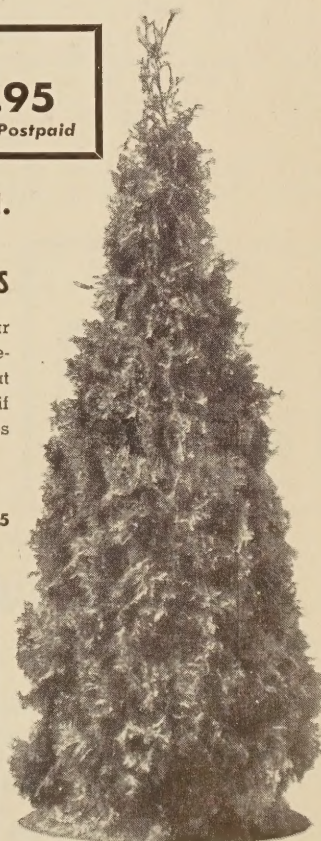
|                        |                        |
|------------------------|------------------------|
| 2 Norway Spruce        | 6 to 10-in.            |
| 2 Scotch Pine          | 4-yr. transplants      |
| 2 American Arborvitae  | <b>\$2.70</b> Postpaid |
| 2 Douglas Fir          |                        |
| 2 Colorado Blue Spruce |                        |

#### SPECIAL DOORWAY COLLECTION

- 2 PYRAMIDAL ARBORVITAE. 12 to 15 in.
- 2 PFITZER JUNIPER. 9 to 12 in.
- 2 GLOBE ARBORVITAE. 6 to 8 in.

**6** in all  
postpaid for

**\$5.80**

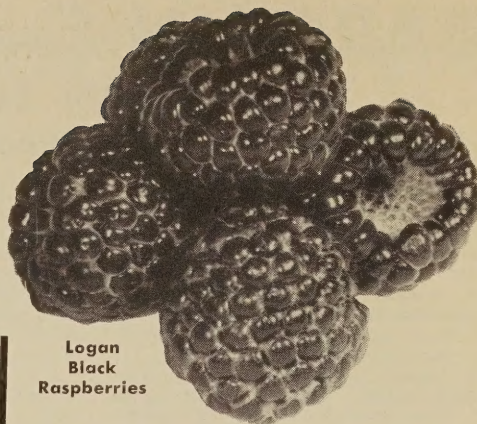


American Arborvitae



### THREE RIVERS, MICHIGAN

Town for Express \_\_\_\_\_

[illegible]

### Logan Black Raspberries

2-yr. transplants, 5 for \$1.69; 10 for \$3.29; 25 for \$7.19; 50 for \$12.95; 100 for \$19.45; 500 for \$79.75; 1000 for \$129.50. Prepaid.



# AZALEAMUMS®

**More Beauty — More Blooms — Plus years of development make these Kellogg Azaleamums outstanding**

**PRICES for all plants listed on this page:**

**\$1.00 each                      2 for \$1.85**  
**4 for \$3.55                    6 for \$5.10**  
**12 for \$9.60**

**PINK DREAM.** Plant Pat. 865. Soft silvery pink that charms everyone who sees it. Very hardy and dependable. Well-formed blooms, making a really delectable display on large bushes. A grand garden flower and magnificent when cut. A very desirable addition to any garden.

**HONEY CHILE.** Plant Pat. 871. Proud, vigorous, glowing magnolia-purple blooms giving the effect of dark pink. Withstands early frost without damage. A prolific bloomer that presents a spectacular display in any garden.

**CARNATION QUEEN.** Shades of rose-pink, deeper at the edges and paling to lighter tones toward the golden center. The petals are deeply cut, giving a frilly effect. Very full. Absolute top for garden decoration — shapely, neat and very colorful.

**WINSOME WITCH.** Beautiful royal pink that is simply irresistible. Masses of richly colorful blooms for both cutting and garden display. To see it is to want it for your own garden.

**WILL-O-THE-WISP.** An elusive and delicate tone like a candle flame, with soft lavender shading. Very prolific. Hardiness exceptional. Ideal for both garden display and cutting.

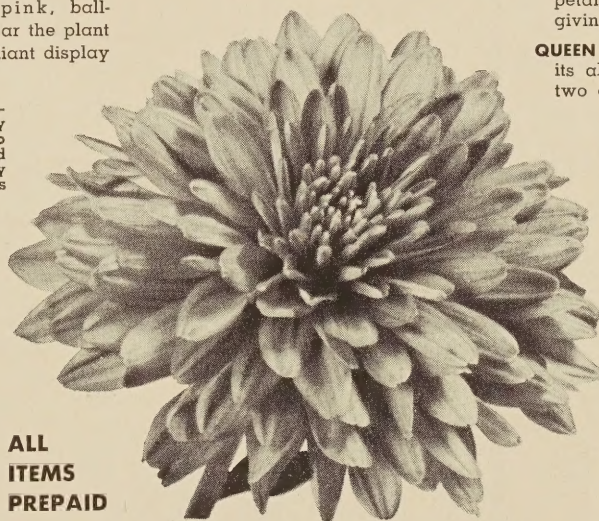
**WITCHES GOLD.** Rich golden yellow, clear and bright. A plant in bloom makes a sizable mound of color. Free flowering. The brightest thing in the fall garden.

**HALLOWE'EN MOON.** Delicate pink, ball-shaped flowers. The very first year the plant bears hundreds of blooms. A brilliant display of splendid blooms.

The word Azaleamum is our trademark and must not be used by any other firm or individual, except to identify Azaleamum plants produced by the R. M. Kellogg Co. or its duly authorized licensees. Propagation rights reserved, all varieties.

## COLLECTION No. 41

**6** PLANTS. Mixed colors. Our choice of colors. A top bargain at .. **\$3.95**  
Ppd.



**ALL  
ITEMS  
PREPAID**

## COLLECTION No. 42

**8** PLANTS. Mixed colors. Our choice of colors listed on this page plus 1 Blazing Red. A real buy at..... **\$6.45**  
Ppd.



## FOUR NEW QUEENS

**QUEEN VICTORIA.** A rich wine-red color that is reminiscent of the Victorian era. The flowers are single to semi-double, with a large yellow center. Compact, free-flowering plant.

**QUEEN ANNE.** This beautiful new white Azaleamum is the perfect companion for the other three Queens. Sturdy as can be and full of bloom until frost. Yellow Anemone center.

**QUEEN ELIZABETH.** A very pretty orchid color with a prominent yellow anemone center. A semi-double, flat flower with long petals. Hardy and very free flowering, giving quantities of bloom.

**QUEEN MARY.** Truly a study of contrast as its abundance of blooms are made up of two exciting shades of yellow, the center of darker yellow and the petals being wide and flat of a much softer tone.

**\$1.00 each; 2 for \$1.85; 4 for \$3.55; 6 for \$5.10; 12 for \$9.60.**

## KELLOGG'S AZALEAMUM FOOD

Azaleamums are the prize flowers of your garden. Feed them regularly with exactly the kind of nourishment they need. This specially prepared, highly concentrated formula is easily and completely soluble in water. Just one tablespoonful of K-A-F dissolved in a gallon of water is enough to feed six Azaleamum plants for a week; 12 ounces will nourish six plants all season.

**12-oz. unit....\$1.25    24-oz. unit....\$2.00    36-oz. unit....\$2.75**

## KELLOGG'S AZALEAMUM SPRAY

Azaleamums are strong, hardy plants . . . healthy, too, but they are subject to attacks by insects and fungus, like all other plants. Be on the safe side and spray regularly with K-A-S, a special formula developed by our experts. Compounded of Lindane, Rotenone and Ferbam, it assures your plants of maximum health. Just 4 oz. is enough to spray six Azaleamums all season.

**4-oz. unit....\$1.25    8-oz. unit.....\$2.00    12-oz. unit.....\$2.75**

**COMBINATION OFFER: 1 unit K-A-F and 1 unit K-A-S for only \$2.00**



ALL ITEMS  
PREPAID

# You Get EXTRA Garden Beauty From Kellogg's ® AZALEAMUMS

Trademark

## ← BLAZING RED

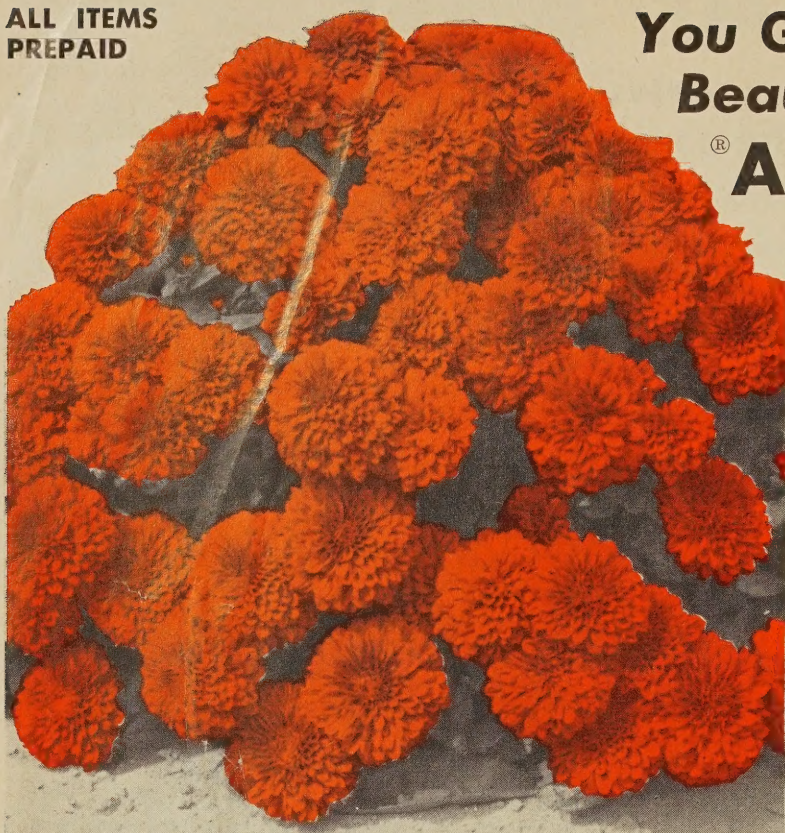
Plant Pat. 1177

If flowers are what you want, and if color is what you want in your flowers—here you are! Blazing Red is a winner on every count. It blooms and blooms and never gives up until hard frost arrives. The rich flashing, blazing red color is a beacon to all who see it, inviting them to come and admire. The plant grows 12 to 14 inches in height and 15 to 18 inches in width. **\$1.00 each; 2 for \$1.85; 4 for \$3.55; 6 for \$5.10; 12 for \$9.60. Prepaid.**

## NUGGET

Plant Pat. 802

The individual blooms are of good form and substance and are not affected by hot or wet weather. Globular buds, opening well. Dresden-yellow in color; petals are velvety on the inner side and shining on the outside. Early, very profuse bloomer, lasting until frost. **\$1.00 each; 2 for \$1.85; 4 for \$3.55; 6 for \$5.10; 12 for \$9.60. Prepaid.**



### COLLECTION No. 43

**6** AZALEAMUMS. One each of all six beauties listed on the right for only.. **\$4.95** Ppd.

R. M. KELLOGG CO.  
Three Rivers, Michigan

## → RED WITCH

Deep, glowing burgundy-red—a favorite color. Shapely, long lasting blooms. A vigorous Azaleamum, good grower and good bloomer. The blooms are so plentiful that they overlap on the plant. Excellent for cutting and a choice plant for the garden. **\$1.00 each; 2 for \$1.85; 4 for \$3.55; 6 for \$5.10; 12 for \$9.60. Prepaid.**

## SUMMER SUNSET

Plant Pat. 561

The open flowers vary in shade from beautiful rich apricot to light orange, and as the season advances take on shades of buff or fawn, which gradually change to a suffusion of deep rose or coral, overlaid with traces of mauve or orchid. The buds are rich red just before opening. **\$1.00 each; 2 for \$1.85; 4 for \$3.55; 6 for \$5.10; 12 for \$9.60. Prepaid.**

## → SNOW FAIRY

Snow Fairy is so beautiful that you will want several plants. The feathery edges on the petals give a nice fluffy effect to the large, pure white blooms. A plant in full bloom is a veritable snowbank of soft cool snowy white. **\$1.00 each; 2 for \$1.85; 4 for \$3.55; 6 for \$5.10; 12 for \$9.60. Prepaid.**

## → SWEETHEART

A real sweetheart of a plant, blooming early and profusely. The color is a dark, shining pink, even brighter and prettier than the picture would indicate. **\$1.00 each; 2 for \$1.85; 4 for \$3.55; 6 for \$5.10; 12 for \$9.60. Prepaid.**

The word Azaleamum is our trade-mark and must not be used by any other firm or individual, except to identify Azaleamum plants produced by the R. M. Kellogg Co. or its duly authorized licensees. Propagation rights reserved. all varieties.



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